

Kojo Patrick

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SKILLS

- React.js, TypeScript, Tailwind CSS, Framer Motion, tRPC
 - Figma, Adobe XD
 - Next.js, Prisma, Supabase, Git, Vercel
 - Agile, Scrum, Remote Teams
 - User interviews, A/B testing, Usability testing
 - Animation, Micro-interactions, Wireframing, Prototyping
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EXPERIENCE

Freelance UI/UX & Frontend Developer

Upwork | Remote

2022 – Present

- Designed and deployed high-converting e-commerce platforms and landing pages using Shopify and React, increasing client sales by 20% on average.
- Delivered user-focused solutions through scalable, responsive web designs, earning a 95% client satisfaction rate.
- Integrated animations and micro-interactions, enhancing user engagement and product usability.

Founder & Creative Lead

Eadith Studios | Takoradi, Ghana

2021 – Present

- Founded and led a design agency specializing in user-centered e-commerce platforms and MVP development.
- Directed a team to deliver 30+ projects, boosting client conversion rates through effective UI/UX strategies.
- Utilized Figma, React, and Shopify to craft scalable designs aligned with client goals.

Product Owner | FarmersPortal & Supplykhart

Eadith Studios | Takoradi, Ghana

2022 – 2024

- Developed MVPs addressing supply chain challenges in Africa, achieving over 100 collective sign-ups.
- Conducted extensive market research and stakeholder interviews, shaping product features to align with user needs.
- Delivered a SaaS platform prototype for farmers, securing early validation from potential users.

UX Developer / Frontend Developer

Spoke | Paris, France

2021 – 2021

- Created user-focused dashboards and landing pages with React and TypeScript.
- Integrated Webflow to streamline development workflows, enhancing product delivery timelines.

Product Designer

GIT PLUS | Accra, Ghana

2019 – 2021

- Designed intuitive wireframes, prototypes, and user flows, leading to a 15% increase in user engagement.
 - Conducted user testing to refine features and improve overall usability.
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CURRENT SIDE PROJECTS

WeOuddy

Social platform transforming event discovery and engagement through real-time sharing and authentic connections.

- Designed and developed frontend with React, Framer Motion, and Tailwind CSS.
 - Led UX research to understand user pain points and validate feature assumptions.
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EDUCATION

Bachelor of Science in Information Technology Management

University of Professional Studies, Accra | Accra, Ghana

2015 – 2019

CERTIFICATIONS

- **Project Planning: Putting It All Together** (Google)
 - **Project Initiation: Starting a Successful Project** (Google)
 - **Foundations of Project Management** (Google)
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INTERESTS

- Animation and Micro-interactions
 - Building SaaS platforms
 - Solving real-world challenges through design
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